



Investment Adviser Representative

Deborah Lynn George
Beacon Financial Advisory
LLC

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07/01/2022

This brochure supplement provides information about Deborah Lynn George, an investment adviser representative, herein referred to as "Your Adviser" that supplements the Investment Advisory Disclosure Brochures (Form ADV 2A) which you should have already received.

Please contact Beacon Financial Advisory LLC at 216-910-1850, if you did not receive the Investment Advisory Disclosure Brochures for the above listed registered investment adviser or if you have any questions about the contents of this supplement.

Additional information about Deborah Lynn George is available via the U.S. Securities and Exchange Commission's website at www.adviserinfo.sec.gov.

EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

Deborah L George

Year of Birth: 1968

Education

Bryant and Stratton Business Institute - 1988

Business Experience

03/2015- Present – Chief Compliance Officer, Beacon Financial Advisory LLC

03/2007-Present – Chief Operations Officer, Beacon Financial Partners

06/2012 – Present- Registered Representative, Lincoln Investment

06/2012 – Present – Investment Adviser, Capital Analysts

03-1988-05/2007- Business Operations Manager, Lincoln Financial Advisors

Professional Licenses/Designations

Series 7 - General Securities Representative Examination

Series 24 – General Securities Principal Examination

DISCIPLINARY INFORMATION

Deborah L. George has no material legal or disciplinary events to report.

OTHER BUSINESS ACTIVITIES

In addition to being an investment adviser representative of one or more affiliated registered investment advisers of The Lincoln Investment Companies, your adviser is also engaged in the following other businesses.

Registered Representative- Lincoln Investment

Deborah Lynn George is a registered representative of Lincoln Investment, a registered broker- dealer. Your adviser may offer the broker-dealer services of Lincoln Investment in addition to advisory services when making financial recommendations to you. If you purchase commissionable products through your adviser, your adviser will receive a commission, and in the case of mutual funds, possibly a 12b-1 fee. You are under no obligation to purchase commissionable securities products through Deborah L. George.

Capital Analyst Inc - Investment Adviser Representative – Mrs. George is an investment Adviser representative with Capital Analyst Inc.

Capital Analysts and Lincoln Investment provide incentives, such as sales conferences, for financial advisers, the eligibility for which may be based on the number of advisory accounts or the total assets under management. This may present a potential conflict of interest. Capital Analysts and Lincoln Investment hold their Financial Advisers to a Code of Ethics and owe a fiduciary duty to all clients. Both firms require your Financial Adviser to place your interests above his or her own at all times and to avoid any recommendation that would not be in your best interest. It is each financial adviser's responsibility to understand and adhere to the requirements of the Code of Ethics, as well as applicable laws, regulations, and rules

Beacon Financial Partners

In addition to these activities, Mrs. George is a W2 employee of Beacon Financial Partners and serves as the Chief Operations Officer. Clients are in no way required to utilize the services or under any obligation to purchase any non-investment related activities from this adviser. The above firms are independent and non-affiliated with the RIA.

Jeremy Cares Inc – serves as the president of non-profit.

ADDITIONAL COMPENSATION

Your adviser's involvement in other business activities as described above defines additional activities for which your adviser could recommend other products or services to you. This creates a potential conflict of interest for your adviser to promote these products or services in addition to the advisory services.

The registered investment adviser holds your adviser to a Code of Ethics and a fiduciary duty to advisory clients. The registered investment adviser requires your adviser to place your interests above their own at all times and to avoid any recommendation that would not be in your best interest. It is each adviser's responsibility to understand and adhere to the requirements of the Code of Ethics, as well as applicable laws, regulations, and rules.

Perceived or actual conflicts of interest that may arise in relation to advisory services are governed by your adviser's professional and legal duties as a fiduciary, and by the registered investment adviser's policies and procedures designed to mitigate and disclose the existence of such conflicts.

Please refer to the Fees and Compensation section in the registered investment adviser's Investment Advisory Disclosure Brochure (Form ADV 2A), which should have been provided to you by your Financial Adviser. The Fees and Compensation section describes in detail the potential other forms of compensation received by your adviser such as brokerage or insurance commissions, due diligence seminars, sales incentives, loans, or advances.

SUPERVISION

Your adviser is assigned to a Designated Supervisor that is responsible for supervising your adviser's investment advisory activities.

Supervisor Name: Gregory . Randall

CEO and President – Beacon Financial

Advisory LLS

Phone Number: (216) 910-1855

The Designated Supervisor or his or her designee will periodically review the investment advisory activities, client communications, and your adviser's adherence to the registered investment adviser's Code of Ethics. In addition, the Designated Supervisor will monitor the advice being provided to ensure that your adviser is providing the services for which the adviser was engaged.